

HOW MUCH SHOULD I PAY YOU FOR YOUR VOTE?

You say "but my vote isn't for sale." Then how do you explain that this election cycle is expected to **cost six billion dollars plus?**

All that money and the best we can offer is a choice between two tired political party candidates?

This is America. We have thousands of choices in hot sauce, but only 2 choices for representation?

That sounds inherently un-American. Especially when neither choice is exactly what you want.



Where should I get the money to buy your vote?

If I was like the people that represent you now, I'd be selling my soul to the highest bidder. In fact, over half the time that I was supposed to be working for you I'd be busy "fund-raising" so I can keep my job.

I always thought I should keep a job by doing a good job. **Do you think Congress is doing a good job now?**

I didn't think so.



WHY YOU CAN'T TRUST THE MEDIA.

We were all taught about the three branches of government: legislative, judicial and executive. The so called "fourth estate" (the media) was supposed to be the watchdog.

Betcha Ben Franklin never envisioned making billions from his fellow founding fathers in their quest for political office. The media's main job these days is making sure the politicians and their "SuperPACs" keep spending billions on advertising.

We don't hold elections, we host auctions and big media takes their cut on every one.

There is nothing "fair and balanced" about any of it.

I'm in advertising and what our politicians do shouldn't be dignified by being called advertising.

Advertising enhances a product, what they do tears it down.

If you or I produced ads with the same exaggerated claims and false promises and then failed to deliver, we'd be in jail.*

The real question is if political "advertising" helps anyone make better choices on who to vote for?

I bet you say no.

No Pac, Special Interest or Corporate Money Accepted - Ever!
ELECT ESRATI FOR CONGRESS 2012

Paid for by Elect Esrati, Teresa Lea Whitley Treasurer

*Parts of this piece are paraphrased from a 1994 ad in the New York Times "Don't call it advertising" paid for by Ketchum Communications and written by Jerry Della Femina.



WHY VOTE FOR A GUY WHO IS PANHANDLING HIS WAY TO CONGRESS?

Sorry, you've already done it. Every single one of them has accepted payola from someone who wants something. They know exactly who they owe favors to — and it's cost us a fortune. Here's two ways to fix it:

- 1) Create a blind trust: donors give to the Federal Election Commission so the politicians don't know who backed them.
- 2) Use our tax dollars to pay for a system that gives every voter a guide with equal space for every candidate and issue.

Either solution works. **Pick one.**



It's time to take the money out of politics and put a practical system in place. It's the main reason I'm running for office. We'll never get the candidates we really want as long as it costs billions every election.

I prefer to beg honestly on a street corner from strangers. It beats selling my soul to the devil.

But you aren't a lawyer!

Oddly, we think people who practice law are better at making laws. How's it been working for you? Maybe it's time to elect a creative professional instead of another follow-the-rules-of-precedent politician.



IDEAS, PROMISES AND WHY I DESERVE YOUR VOTE

I think partisan politics sucks eggs. It's my job to represent all of us, not just the people who donate. In order to serve you best, I promise to blog and tweet everything that goes on in Washington. If it's my job to speak for you, I better be talking with you all the time. I've been writing and discussing my positions almost daily since 2005 on www.esrati.com **No one else on the ballot has as many positions in writing.** Where I stand isn't always convenient, but it's always known and I read every comment.

I believe it's time to change the way we vote to Instant Runoff Balloting. No more wasted votes, you can vote the way you really feel.

It's time to be tough on crime — not the war on drugs or the war on the poor — but to **hold the people who've stolen billions from our economy and brought it to the edge of collapse accountable.** Pay is for performance, not because of position. It's time to reward people for the size of their payroll, not their ability to play the system and be a CEO.

Congress should have the same health care and pension as the people that elect them. Getting elected isn't winning the lottery, but somehow they all end up millionaires.

I've got more positions on my website. I hope you'll visit, read and consider donating.

I'm a veteran, a small business owner and love my country. Thanks.



Scan this to get a special message.

www.ElectEsrati.com
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